

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 23581 170628Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----112802 180420Z /62
R 161109Z AUG 78
FM AMEMBASSY BANGKOK
RUEHDC/USDOC WASHDC
INFO SECSTATE WASHDC 9520

UNCLAS BANGKOK 23581

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FIT: SOMCHAI COMPANY

REF USDOC 13283

1. THAILAND
- OFFICE USE: 2. 549 3. 0206300 4. 01
5. SOMCHAI & COMPANY
6. 139 TRIPETCH ROAD
7. BANGKOK
8. CONTACT: MR. NIYOM PADERMCHIT
9. TITLE: MANAGER
10. PHONE: 2226260 11. TELEX: NA
12. CABLE: NA
13. ESTBL: 1956 14. EMPL: 27 15. SIZE: SMALL
16. REPUTATION: Y-GOOD 17. RPT DATE: 08/78
- OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA
- 23A 59420 BOOK STORE
24. FOREIGN SALES: NA
25. FINANCIAL REF: SIAM COMMERICAL BANK LTD., 1060 NEW
PETCHBURI ROAD,BANGKOK, THAILAND.
26. TRADE REF: NA

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27. FOREIGN FIRM REPRESENTED: NA

28. POST EVALUATION: SOMCHAI COMPANY WAS INCORPORATED
IN 1956 WITH AN AUTHORIZED CAPTIAL OF \$50,000 AS A RETAIL
OUTLET FOR BOOKS FOR A STATE-OWNED AND A LARGE PRIVATE
PRINTING HOUSE. IT ALSO IMPORTS BOOKS FROM THE U.S.
(FORTY FIVE PERCENT) WITH THE REMAINDER FROM U.K. AND

FRANCE. IT OWNS AN OFFICE OF 40 SQ. METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO BE \$300,000 REPRESENTING AN INCREASE OF 20 PERCENT OVER THE FIGURE REPORTED TO THE EMBASSY IN 1976. IT EMPLOYS 27 PEOPLE INCLUDING 7 SALESMEN. FIRM IS A MEMBER OF THE BOOKS DEALERS ASSOCIATION OF THAILAND. LOCAL BANK REPORTS THAT IT HAS SINCE 1963 MAINTAINED A CURRENT ACCOUNT WITH PRESENT CREDIT BALANCE OF LOW SIX FIGURES. SOMCHIA COMPANY IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: MATTHEW P. WARD.
ABRAMOWITZ

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO23581
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780337-0611
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780856/aaaabuho.tel
Line Count: 75
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3abafc61-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1715351
Secure: OPEN
Status: NATIVE
Subject: WTD/R/FIT: SOMCHAI COMPANY
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/3abafc61-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
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